

ABSTRACT

An absorbent article, such as a feminine care product, includes a liquid permeable top cover, a generally liquid impermeable baffle, and an absorbent structure disposed between the top cover and outer cover. The garment facing side of the baffle includes hook material as a primary attachment mechanism between the baffle and the undergarment. A hook compatible backing sheet is releasably attached to the baffle. The article and attached backing sheet are folded into a configuration such that lateral sides of the backing sheet are brought together and the backing sheet defines a pouch for the article.